



# ADVERTISING CONTRACT - NHSPCA NEWSLETTER



Please circle the Ad Size and insertion frequency of your choice.

Please check the box that corresponds to the issue(s) in which you would like your ad to run.

Ad Sizes	Single Run	Semi-Annual	Quarterly	Winter 2010 deadline: 1/18	Spring 2010 deadline: 4/5	Summer 2010 deadline: 6/28	Year End 2010 deadline: 10/18
<b>Full Page</b> 10" x 10.5"	\$900.00	\$810 each = \$1620	\$608 each = \$2432				
<b>Half Page</b> horizontal 10" x 5.5"	\$460.00	\$414 each = \$828	\$311 each = \$1244				
<b>Half Page</b> vertical 4.9" x 10.5"	\$440.00	\$396 each = \$792	\$297 each = \$1188				
<b>3-column</b> 7.45" x 4.5"	\$330.00	\$297 each = \$594	\$223 each = \$892				
<b>2-column</b> large 4.9" x 4"	\$240.00	\$216 each = \$432	\$162 each = \$648				
<b>2-column</b> small 4.9" x 2.5"	\$195.00	\$176 each = \$352	\$132 each = \$528				
<b>1-column</b> large 2.35" x 4.5"	\$140.00	\$126 each = \$252	\$95 each = \$380				
<b>1-column</b> small 2.35" x 3"	\$75.00	\$68 each = \$136	\$51 each = \$204				

A new ad is enclosed       A new ad has been emailed to tbirr@nhspca.org

I would like assistance in designing a new ad. Please contact me to discuss.  
We offer full design services billed at \$30.00 per hour.

Amount Enclosed: \$ \_\_\_\_\_

Check is enclosed      Check #: \_\_\_\_\_

Please charge to my       VISA       MasterCard       AmExpress

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Advertising Contact Information

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