



AUCTION FOR THE *Animals*

SATURDAY, NOVEMBER 11, 2023
AT WENTWORTH BY THE SEA HOTEL



SPONSORSHIP OPPORTUNITIES

A Celebration of Second Chances!

On Saturday, November 11th, 2023, the New Hampshire SPCA will be hosting our annual *Auction for the Animals*, an inspiring evening of hope, generosity, and companionship at the legendary Wentworth by the Sea Hotel. Join us for dinner, drinks and more, and know that your support will directly help every animal that comes through our doors.

The *Auction for the Animals* is the NHSPCA's signature gala fundraising event, attracting 300 of the region's most successful and influential business professionals, community leaders, and philanthropists. Our sponsors benefit from visibility at the event itself, along with wider exposure to our network of supporters through promotion online and at our facility in Stratham, NH.

Secure your Sponsorship. Save a life.

Tickets to last year's *Auction for the Animals* sold out in record time. We recommend you confirm your sponsorship early to ensure you receive your complimentary tickets.

Please visit nhspca.org/auction-for-the-animals or contact us for more information.

Julie Halama, Special Events & Sponsorship Manager
603-773-5735 | jhalama@nhspca.org

Sheila Ryan, Director of Development & Marketing
603-773-5706 | sryan@nhspca.org



NEW HAMPSHIRE SPCA BY THE NUMBERS

- 🐾 31,000 monthly website users
- 🐾 22,000 print newsletter recipients
- 🐾 47,500 social media followers
- 🐾 9,700 active email contacts



★★★★
CHARITY NAVIGATOR
Four Star Charity

The NHSPCA is a four-star rated, 501c3 non-profit organization serving NH, ME and MA and relies solely on the generosity of community members like you to help us provide exceptional resources, programming, and care to homeless and abused animals.



104 Portsmouth Avenue, Stratham NH 03885
(603) 773-5735 • nhspca.org

SPONSORSHIP INVESTMENTS & BENEFITS

\$15,000 RESCUE ROYALTY

— One opportunity available —

AT EVENT

- Two complimentary tables of 12
- Open bar (throughout evening)
- One complimentary room for overnight stay
- Introduction by NHSPCA Executive Director with up to three minutes of stage time
- Logo featured on outbound envelope of printed invitation (*commitment due 8/18*), event step & repeat, signage, big screen presentation, and sweet treats gift given to all guests
- Program Book ad (*full page*)

ADDITIONAL BENEFITS

- Featured sponsor on NHSPCA Adoptable Animals webpage for three months (#1-trafficked page on nhspca.org)
- NHSPCA Newsletter ad (*½ page, circulation: 22,000*)
- Logo to appear on online auction, event website and event email communications
- Mention in event press releases
- Three exclusive social media posts
- Opportunity to be a guest blogger on nhspca.org, shared via email and social media
- Exclusive sponsor of “Pet of the Week” blog post
- Thank you message for five days on NHSPCA marquis (*location: 104 Portsmouth Ave., Stratham*)

\$10,000 TOP DOG

— Three opportunities available, industry exclusivity —

AT EVENT

- Two complimentary tables of 12
- Complimentary sparkling wine (throughout evening)
- One complimentary room for overnight stay
- Verbal recognition by NHSPCA Executive Director
- Logo featured on printed invitation (*commitment due 8/18*), event signage, big screen presentation, and favors given to all guests
- Program Book ad (*full page*)

ADDITIONAL BENEFITS

- NHSPCA Newsletter ad (*½ page, circulation: 22,000*)
- Logo to appear on online auction, event website and event email communications
- Mention in event press releases
- Three exclusive social media posts
- Exclusive sponsor of “Pet of the Week” blog post
- Thank you message for five days on NHSPCA marquis (*Location: 104 Portsmouth Ave., Stratham*)

\$7,500 CARING COMPANION

— Three opportunities available, industry exclusivity —

AT EVENT

- Ten complimentary tickets
- Complimentary sparkling wine (throughout the evening)
- Verbal recognition by NHSPCA Executive Director
- Logo featured on event signage, big screen presentation, and plated dessert presentation for each guest
- Program Book ad (*½ page*)

ADDITIONAL BENEFITS

- NHSPCA Newsletter ad (*¼ page, circulation: 22,000*)
- Logo to appear on event website and event email communications
- Mention in event press releases
- Two exclusive social media posts
- Exclusive sponsor of “Pet of the Week” blog post

\$5,000 ANIMAL ANGEL

AT EVENT

- Ten complimentary tickets
- Verbal recognition by NHSPCA Executive Director at the event
- Logo featured on event signage, big screen presentation and centerpieces at dinner tables
- Program Book ad (*½ page*)

ADDITIONAL BENEFITS

- NHSPCA Newsletter ad (*¼ page, circulation: 22,000*)
- Logo to appear on event website and event email communications
- Mention in event press releases
- Two exclusive social media posts
- Exclusive sponsor of “Pet of the Week” blog post

SPONSORSHIP INVESTMENTS & BENEFITS

\$3,000 PACK LEADER

AT EVENT

- Six complimentary tickets
- Logo featured on event signage, and big screen presentation
- Program Book ad ($\frac{1}{4}$ page)

ADDITIONAL BENEFITS

- NHSPCA Newsletter ad ($\frac{1}{8}$ page, circulation: 22,000)
- Logo to appear on event website, and event email communications
- One exclusive social media post
- Exclusive sponsor of "Pet of the Week" blog post

\$1,000 FURBALL FRIEND

AT EVENT

- Four complimentary tickets
- Recognition on event signage, big screen presentation, and in Program Book

ADDITIONAL BENEFITS

- Listing on event website, event email communications, and NHSPCA Newsletter
- Sponsor exposure on social media

\$600 ADOPTION ADVOCATE

AT EVENT

- Two complimentary tickets
- Recognition on event signage, big screen presentation, and in Program Book

ADDITIONAL BENEFITS

- Listing on event website, event email communications, and in NHSPCA Newsletter
- Sponsor exposure on social media

Questions? Please contact Special Events & Sponsorship Manager, Julie Halama, at jhalama@nhspca.org or 603-773-5735

BONUS OPPORTUNITIES

\$500 EACH

— Only available with purchase of sponsorship, first served basis —

COCKTAIL NAPKINS

Your logo featured on napkins used during cocktail hour

SHOPPING BAGS

Your logo featured on bags given to winners of Auction items

PHOTO BOOTH

Your logo featured on printed and shareable photo booth photo

WATER BOTTLES

Your logo featured on guests' complimentary water bottles

\$5,000+

MATCHING GIFT

Inspire generosity by matching donations made to the *Fund-a-Need* during the event. You will receive recognition on stage by our Executive Director, as well as in the Program Book, NHSPCA Newsletter, nhspca.org, email and social media.





SPONSORSHIP REGISTRATION

Kindly return by October 2nd, 2023

CONTACT INFORMATION

ORGANIZATION NAME

CONTACT NAME

ADDRESS

PHONE NUMBER

CITY/STATE/ZIP

EMAIL ADDRESS

WEBSITE/SOCIAL MEDIA: _____

SPONSORSHIP LEVEL

In support of the NHSPCA Auction for the Animals, our selection is checked below:

- ☐ \$15,000 Rescue Royalty
- ☐ \$10,000 Top Dog
- ☐ \$7,500 Caring Companion
- ☐ \$5,000 Animal Angel
- ☐ \$3,000 Pack Leader
- ☐ \$1,000 Furball Friend
- ☐ \$600 Adoption Advocate
- ☐ **Donation:** I/we cannot attend, but want to support the NHSPCA with a donation of: \$ _____

BONUS OPPORTUNITIES

I wish to also invest in...

- ☐ \$500 Cocktail Napkins
- ☐ \$500 Photo Booth
- ☐ \$500 Shopping Bags
- ☐ \$500 Water Bottles
- ☐ \$5,000 Minimum Matching Gift: \$ _____

Please note: Tickets included with each Sponsorship level are available on a first come first serve basis.
We encourage all sponsors to register early to ensure your seats are reserved.

PAYMENT OPTIONS

- ☐ Enclosed is my check for \$ _____ (Please make checks payable to the NHSPCA)
- ☐ Charge my credit card for \$ _____ ☐ VISA ☐ MASTERCARD ☐ AM EXPRESS ☐ DISCOVER

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

CARDHOLDER (PRINT NAME)

CARDHOLDER SIGNATURE

PLEASE RETURN THIS FORM BY THURSDAY, OCTOBER 2ND, 2023

Fax to: (603) 778-7804 | **Mail to:** NHSPCA, Auction, P.O. Box 196, 104 Portsmouth Avenue, Stratham, NH 03885-0196

Email to: jhalama@nhspca.org or sryan@nhspca.org

Questions? Contact Julie Halama at 603-773-5735, jhalama@nhspca.org or Sheila Ryan at 603-773-5706, sryan@nhspca.org