

IT'S TIME TO GET SOCIAL!



Tell your family, friends, neighbors, coworkers and anyone else in your network that you're prepared to freeze your tail off for the animals. Did you know 15-18% of donations for the average peer-to-peer fundraiser are made simply by sharing on Facebook? Spread your enthusiasm for the #DoggiePaddlePlunge and ask others to support you by donating and sharing your page.

Remember to motivate your donors by informing them how far their dollar stretches. Below is a look at what the money you raise can go toward:

\$25  will help pay to administer essential vaccinations for a stray dog or cat	\$50  will help pay to transport an animal from an overcrowded shelter	\$75  can provide spay/neuter services to a family who couldn't otherwise afford it	\$100  can provide behavioral training to help an animal find a home more quickly	\$250  can help pay to provide lifesaving surgery to an animal in need	\$500  can help provide rescue teams with the resources they need to save lives
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Posting on social media has never been easier!

To browse our selection of pre-made social graphics (a few are featured below), click [here](#). Use these graphics to capture the attention of your friends, and pair them with the link to your personal fundraising page!

 <p>I'M GOING TO TAKE THE PLUNGE FOR HOMELESS ANIMALS. <i>Will you join me?</i> DOGGIE PADDLE PLUNGE SATURDAY, MARCH 7 11:00 A.M. - 2:00 P.M. GREAT ISLAND COMMON NEW CASTLE, NH</p>	 <p>Animals like Caesar need people like you. Caesar was brought to us as a stray, and we don't know much about his earlier life. He was all alone and eager for love and affection. During his initial medical exams, we discovered that Caesar tested positive for Feline Immunodeficiency Virus (FIV), which can cause a weakened immune system and be transferred to other cats via bite wound. Cats with FIV typically take longer to find homes, but within ten short days, Caesar was adopted and ready for his new life as spoiled housecat. Thanks to the support of people like you, we were able to give Caesar the loving care deserves. DOGGIE PADDLE PLUNGE THE NEW HAMPSHIRE SPCA</p>	 <p>BRAVE THE COLD TO HELP ANIMALS LIKE ME FIND A WARM, LOVING FAMILY. <i>Take the Plunge!</i> DOGGIE PADDLE PLUNGE SATURDAY, MARCH 7 11:00 A.M. - 2:00 P.M. GREAT ISLAND COMMON NEW CASTLE, NH</p>	 <p>Animals like Lola need people like you. Lola came to us at the ripe old age of 12, a sad situation for a senior dog. She was surrendered to an unfamiliar place, now all alone. But thanks to our amazing community, it wasn't long before Lola found her forever home, complete with two other pups. Her story was shared over 800 times, with people from all over the country interested in adopting her. Lola received a second chance thanks to the support of people like you. DOGGIE PADDLE PLUNGE THE NEW HAMPSHIRE SPCA</p>
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Want to give a little more context? Check out our example posts and feel free to use what works best:

Help me help homeless animals. I'll be diving into the icy Atlantic Ocean at the @nhspca #DoggiePaddlePlunge. Your donation is lifesaving for my furry friends. <insert fundraising link>.

I'm taking the Plunge for the @nhspca! Help homeless animals have a warm bed and loving care this winter and donate to my fundraising page. #DoggiePaddlePlunge. <insert fundraising link>.

Support me as I freeze my tail off at the @nhspca #DoggiePaddlePlunge. Your donation will help the homeless animals that come to the shelter for a warm bed and loving care. <insert fundraising link>.

I'll be freezing my tail off for the animals at the @nhspca #DoggiePaddlePlunge. Support me and my furry friends and donate <insert fundraising link>.

FUNDRAISING TIP: Engage your coworkers and classmates! Use a work or school event as an opportunity to collect donations.