FUNDRAISING MADE EASY

You've Got Mail!

What better way to share your Plunge story than with the click of a button? Email is a quick and easy way to reach your friends and family all over the world and ask them to pledge to your cause. Craft a personal email or copy and paste the sample email below:

New Message

To | Cc Bcc

Subject *Save Animals by Supporting my Doggie Paddle Plunge Fundraiser!*

Dear friends and family,

Imagine the only family you've ever known leaves you behind. Or that you've never known what a loving home feels like. That is the devastating reality of the thousands of animals that turn to the **New Hampshire SPCA** each year. This year, I am pledging to help those animals in need by plunging into the frigid Atlantic as part of the **10th Annual Doggie Paddle Plunge** on Saturday, March 7.

In order to tackle this exciting journey, I need your help! I've set a fundraising goal of <insert amount> and am asking you to consider making a donation: <insert your personal fundraising link>

The funds raised from this event are critical in continuing the life-saving work of the New Hampshire SPCA. It's because of compassionate animal lovers like yourself that they're able to care for, feed, house and save more than 2,000 animals each year.

Here's a look at where your donation goes:

- $25 - Helps pay for vaccinations for a stray cat or dog
- $50 - Helps pay to transport an animal from an overcrowded shelter?
- $75 - Provides low-cost spay/neuter services to a family who couldn't otherwise afford it
- $100 - Provides behavioral training for an animal to help them find a home more quickly
- $250 - Helps provide lifesaving surgery to an animal in need
- $500 - Help provide rescue teams with the resources they need to save lives

Thank you in advance for any assistance — financial or by spreading the word — that you can lend to my fundraising adventure.

Sans Serif

Send

Why stop there? Check out the other parts of the Doggie Paddle Plunge Toolkit for a printable letter and a poster to hang in your office, dormitory, or other space you frequent!

6 STEPS TO $500!

Set your goal!

Donate $25.00 to yourself

Ask 5 relatives to donate $25.00 each

Sell treats for $1.00 at work

Ask 5 businesses you frequent to donate $25.00

Ask 15 friends to donate $10.00 on social media

FUNDRAISING TIP: *Host your own chilled challenge! Think of icy ideas and competitions that require a donation to participate. Play "Capture the Frosty Flag" or host a "Skate for the Shelter" fundraiser at your local rink. The possibilities are endless!*