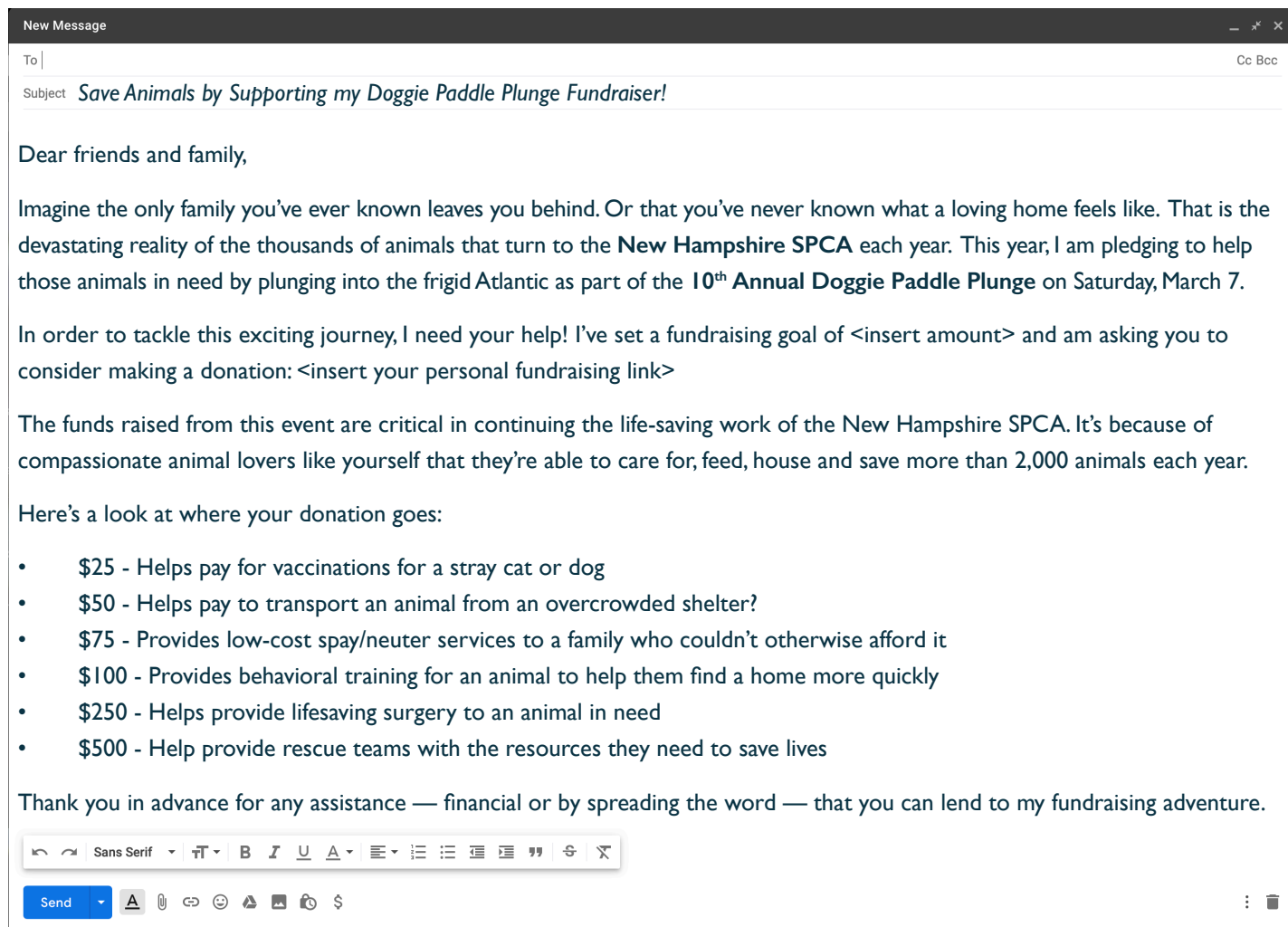


FUNDRAISING MADE EASY



You've Got Mail!

What better way to share your Plunge story than with the click of a button? Email is a quick and easy way to reach your friends and family all over the world and ask them to pledge to your cause. Craft a personal email or copy and paste the sample email below:



Why stop there? Check out the other parts of the Doggie Paddle Plunge Toolkit for a printable letter and a poster to hang in your office, dormitory, or other space you frequent!

6 STEPS TO \$500!



Set your goal!



Donate \$25.00 to yourself



Ask 5 relatives to donate \$25.00 each



Sell treats for \$1.00 at work



Ask 5 businesses you frequent to donate \$25.00



Ask 15 friends to donate \$10.00 on social media

FUNDRAISING TIP: Host your own chilled challenge! Think of icy ideas and competitions that require a donation to participate. Play "Capture the Frosty Flag" or host a "Skate for the Shelter" fundraiser at your local rink. The possibilities are endless!