

BECOME A SUCCESSFUL PLUNGER!

THE NEW HAMPSHIRE SPCA'S 10th ANNUAL
**DOGGIE
PADDLE
PLUNGE**

You've registered for our 10th Annual Doggie Paddle Plunge! Great! Here are our tips to make the most of your experience:

1. Wait, you haven't registered? Don't worry — it's easy, just click [here](#) to get started! Plunging is even more of an adventure when you're part of a pack. Recruit friends, family and co-workers to join you and collaborate on your fundraising goals. Want to make a difference but don't want to Plunge? Register as a Virtual Plunger, fundraise, and catch the action on Facebook Live from the comfort of your home.
2. Take advantage of your free fundraising webpage! This page is customizable and makes it super easy to share your mission and progress with family and friends electronically. Set your goal high and blow it out of the water! Keep reading for a step-by-step guide to making your page more personal. And, don't forget to show others that you're committed by making the first donation.
3. Start networking! Reach out to friends and family to inform them that you're planning to brave the icy Atlantic Ocean and ask them to support your efforts. Better yet, ask them to join you and form a team! You're not afraid of jumping into frigid waters, so don't be afraid to think of outside-of-the-box ways to motivate people to donate. Remember, fundraise like animals' lives are depending on you... because they are! The more you raise, the more you're rewarded (see the incentive prizes below).
4. Now it's time for the hard part! Pick out a hilarious costume or sport a bathing suit and meet us at Great Island Common in New Castle on Saturday, March 7. Join us for breakfast and warm drinks, and then at noon, we Plunge. You and other amazingly brave and generous animal-lovers will race into the icy waters to cap off a fun two months of saving lives.
5. Bring people to cheer you on at the event and tell them to be your personal paparazzi! You're going to want to share this photo opp with all your friends and family and encourage others to join you next year. Don't forget to tag us @nhspca #DoggiePaddlePlunge so we can see!

FUNDRAISING LOOKS REALLY GOOD ON YOU!

The more money you raise, the more you provide for homeless animals and the more you're rewarded!

Raise **\$150** to earn a

heather long sleeve shirt!



Raise **\$500** to earn a heather long sleeve shirt and a polyfleece vest!



Claim your FREE engraved frame!

Turn in a company's matching gift form at registration, you will earn this additional prize!

FUNDRAISING TIP: Think of funny costume ideas for you and your teammates to wear at the Plunge. Ask your peers to vote on their favorite by donating to whoever's costume they like best!